

**2016 SANTA CLARA ART & WINE FESTIVAL  
KIDS KINGDOM ACTIVITY/CRAFT BOOTH APPLICATION**

**FEES:**

New Applicants Fee	\$15.00 (must be included with new applications and is non-refundable)
Booth Space & Rental	\$130.00 due upon acceptance
Booth Space Only	\$80.00 due upon acceptance

**Checks are payable to the Santa Clara Art & Wine Festival**

**BOOTH:**

The booth space & rental fee includes a 10' x 10' booth. The City will arrange for delivery, set-up, and take down of the booth. There will be approximately 12 carnival game/activity booths located throughout Kids Kingdom. The City will publicize the event through a variety of mediums including local newspaper articles, radio announcements, television advertisements, festival banners and poster, as well as Kids Kingdom specific flyers distributed to local schools. Electricity is available, but only in certain areas of the park. Please indicate on your application if electricity is needed. Quiet generators will be allowed, but need to be authorized by Jennifer Herb. Pets are not allowed in the park during the festival.

**SET UP:**

Set up begins on Friday, September 16. You will be able to deliver supplies between 9:00am and 6:00pm. Deliveries will also be allowed on Saturday, September 17, between 7:00am and 8:30am. During these times, you will be able to drive into the park and drop off your supplies. **Please schedule deliveries ahead of time with Jennifer Herb.** Security will be in the park on Friday and Saturday evening, to ensure that everything is safe. The City of Santa Clara is not liable for merchandise/supplies stolen or damaged. You should provide the necessary volunteers, equipment and signage to operate your activity/craft booth, and petty cash. The activity/craft fees should not exceed \$5.00 per project, and should be appropriate for children ages 3 to 12.

**ELIGIBILITY:**

Non-profit organizations (proof of 501C3 required) that are based in the City of Santa Clara are eligible to host a booth and all proceeds from your booth will go directly to your organization. Other organizations are eligible to host a booth however; the City of Santa Clara will retain 20% of the gross earnings at the end of the festival.

Please note: Different levels of participation may require those working the event to be fingerprinted. Once application has been accepted, further information will follow.

**APPLICATION DEADLINES:**

Completed applications will be accepted until Friday, June 3, 2016 at 5:00pm. Acceptance and rejection letters will be mailed by June 10. The final information packet containing booth assignments, maps, and set-up procedures will be mailed at the beginning of August.

**INFORMATION:**

Kids Kingdom - Jennifer Herb, 408/615-3171 or [jherb@santaclaraca.gov](mailto:jherb@santaclaraca.gov)

Kids Kingdom Entertainment - Rich Casem, 408/615-3742 or [rcasem@santaclaraca.gov](mailto:rcasem@santaclaraca.gov)

**2016 SANTA CLARA ART & WINE FESTIVAL  
KIDS KINGDOM CARNIVAL ACTIVITY BOOTH SUPPLEMENTAL APPLICATION**

**TO BE SUBMITTED WITH FESTIVAL APPLICATION FORM**

Company/Organization Name: \_\_\_\_\_

Contact Name \_\_\_\_\_ Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

FAX \_\_\_\_\_ Email \_\_\_\_\_

1. Please describe the type of activity you would like to provide: \_\_\_\_\_  
\_\_\_\_\_

2. How much will you charge per activity? (Prices are subject to approval) \_\_\_\_\_  
\_\_\_\_\_

3. Please list supplies to be used in the activity project. \_\_\_\_\_  
\_\_\_\_\_

4. Electricity requested: YES \_\_\_\_\_ NO \_\_\_\_\_

5. Please provide us with a photograph of the activity and booth.

In consideration of the acceptance by the City of the application for entry into the classes or activities listed on the Registration Form on the reverse side of this Agreement and entry to and use of any facilities or equipment as part of these classes or activities, I hereby waive, release and discharge any and all claims for damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in said classes or activities. This release Agreement is intended to discharge in advance the City of Santa Clara, its City Council, officers, agents, and employees, the Santa Clara Unified School District, its School Board, officers, agents and employees from and against any and all liability arising out of or connected with my participation in said classes or activities and entry to and use of any facilities or equipment, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION IN THIS CATALOG OF EACH CLASS OR ACTIVITY FOR WHICH I HAVE REGISTERED, AND I AM AWARE THAT THESE CLASSES OR ACTIVITIES MAY SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE and ASSIGNS and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion of this Agreement is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have carefully READ this Agreement and fully understand its content.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete and return this application to  
Senior Center • 1303 Fremont St. • Santa Clara, CA 95050 • 408/615-3171 • 408/246-0176 FAX